MARKETING NEW YORK

CELERY, CORN

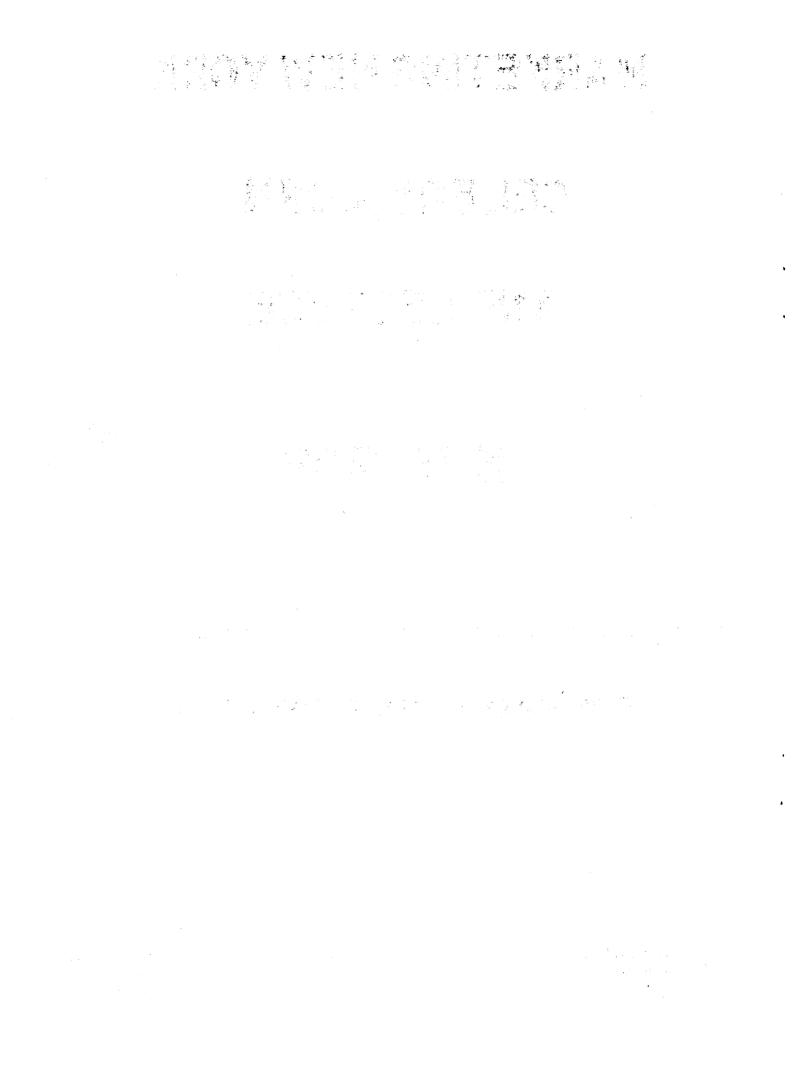
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FOREWORD

This is a summary of the marketing of New York grown celery, corn, and lettuce -1975 crop. This report contains shipping point and wholesale terminal market prices, volume moving from the growing area, and unloads received at 41 major terminal points.

Information contained in this report was obtained from the daily reports issued by the Federal-State Market News Service offices in Newburgh and Rochester, New York. Other sources of information included New York growers and Shippers, The Transportation Reports Section, Washington, D.C., and the New York Crop Reporting Service, Albany, New York.

We wish to thank all segments of the fruit and vegetable industry for their cooperation in making this report possible.

Additional copies of this summary may be obtained upon request from the following:

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Radeased May 1976

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CELERY

1975 CROP

<u>PLANTED ACREAGE</u>: The total celery acreage planted in New York State for 1975 was 830 acres, compared with 910 acres planted in 1974 and 1300 acres in 1973.

PRODUCTION: New York harvested celery acreage was put at about 810 acres in 1975, compared with a similar figure of 820 acres in 1974. The yield per acre for 1975 was 322 cwt. substantially lower than the yield of 460 cwt per acres in 1974.

GROWING CONDITIONS: The 1975 season was notable f for its excessive moisture. Planting and crop development were normal until July. Early July was hot and dry but by mid month severe thunderstorms dumped heavy rains on the growing area. During the three week period from mid to late July rainfall in amounts as much as 10.5 inchs above normal soaked the southeastern areas of the state. Hot humid weather followed through late August. Cooler weather finally came in September but the excess moisture continued. Late September brought more heavy rains, causing fleoding of fields and delays in harvesting. October was cool with near normal precipitation.

HARVEST: Light cutting began in late July and peak harvest volume was reported in early September. Heavy rains frequently delayed harvest. The last cuttings were made in mid-October. Most harvesting was done by mechanical harvesters.

MARKETING: Quality of offerings was variable throughout the 1975 season due to unusual weather patterns. Most offerings were of the small or medium size ranges. Celery was generally precooled before shipment. The first market report covering FOB sales was issued on July 24. Prices for the 4 & 6 dozen sizes during late July ranged \$3.50-4.00. During early August prices were at their lowest with \$3.00-3.50 being the usual price range. September brought slowly rising prices and the market leveled off at \$4.00. Early October saw an increased demand with prices rising steadily. By mid-October the price had reached \$5.50 per crate. The last market report covering FOB sales was issued on October 14th. Peak harvesting occured during early September and early October. Most sales were made for fresh market with a few bulk sales of chopped celery made to processors.

<u>PACKAGE</u>: Orange County celery was packed in wirebound crates. Celery hearts were packed in cartons of 24 film bags.

<u>IRANSPORTATION:</u> All shipments were made by truck. Truck shipments were converted into carlot equivalents using the factor of 700 crates per carlot or 1150 cartons of celery hearts per carlot.

41 CITIES UNLOADS: New York grown celery was unloaded and sold mostly in the Northeastern states during 1975. New York City was the largest receiving point.

1975 DAILY EASTERN NEW YORK CELERY TRUCK SHIPMENTS, SHIPMENTS SHOWN IN CARLOTS, EACH CARLOT REPRESENTS 700 WIREBOUND CRATES OR 1150 CARTONS OF CELERY HEARTS.

100 111/1000110		THEFTHE TO A	
DATE	NUMBER OF CARLOTS	DATE	UMBER OF CARLOTS
July 19	4	Sept. 1	11
20	3	2	11
21	6	3	10
22	5	4	11
23	6	5	5
2).	5	6	12
24	1		12
25 26		7	6
26 27	6	8	9
27	1	9	14
28	7	10	9
29	7	11	7
30	10	12	4
31	8	13	9
		14	9 5 7
Aug. 1	4	15	
2	8	16	11
3	6	17	6
4	7	18	6
5	7	19	2
6	9	20	14
7	9 9 5	21	4
8	5	22	8
9	11	23	7
1 0	5	24	7
11	11	25	6
12	9	26	
13	7	27	6 5 5
14	7	28	5
15	2	2 9	10
16	8	30	12
17	2	,,,	,_
18	11	Oct. 1	10
19	10	2	7
20	7	3	2
21	6	Ĺ	15
22	2	5	1
23	6	5	14
24	2	7	11
25	7		
26	9	8	11
20 27	10	9 10	8 .
			4 =
28	7	111	5
29	4	12	2
30 31	7	13	4
31	0	WEEK ENDING OCT 18th	6

1975 TOTAL CARLOTS 607 1974 TOTAL CARLOTS 774

EASTERN NEW YORK F.O.B. CELERY PRICES - 1975 SEASON

Quotations are for sales on U.S.#1 Pascal stock wirebound crates unless otherwise stated. All offerings precooled.

Bate	2 Dozen	2½ Dozen	3 Dozen	4 & 6 Dozen	Hearts Ctns 24s Filmwrapped
July 24	6.00	5.50-6.00	5.00-5.25	4.00	6.00
29	5 .25- 5.50	5.00-5.50	4.25-5.00	3.75-4.00	5,50
31	4.50	4.25-4.50	4.00-4.50	3.50-4.00	Too few to quote
Aug. 5	4.00-4.50	4.00	3.50-3.75	3.00-3.50	4.75
7	4.50	4.00-4.50	3.50-4.00	3.00-3.75	4.75
12	4.50	4.00-4.50	3.50-4.00	3.25-3.50	4.75
14	4.25-4.50	4.00-4.50	3.50-4.00	3.25-3.50	4.75
19	4.50	4.25-4.50	3.75-4.00	3.00-3.50	4.75
21	4.50	4.50	3.50-4.00	3 . 25 - 3.50	5.00
26	5.00	5,00	4.00-4.50	3.00-3.50	5.00
28	5 . 50	5.50	5.00	4,00	5, 25 - 6, 25
Sept. 3	6.00-6.50	6.00-6.50	5.50	3.50-4.25	5.50-5.75
5	6.00-6.50	6.00-6.50	5.50	3.00-4.00	5.50-5.75
9	6.50	6.50	6.00	4.00-4.50	5.75-6.50
11	6.50	6.50	6.00	4.00-4.50	5.75 - 6.50
16	5 . 50	5.50-6.00	5.00 - 5.50	4.00	5.75-6.25
18	5,00	5.50	5.00	4.00	5.75-6.00
23	5.00	5.00-5.50	5.00	4.00	5.50-5.75
25	5.00	4.75-5.00	4.75-5.00	4.00	5.50 - 5.75
30	4.75-5.00	5.00	4.75-5.00	4.00	5.50-5.75
Oct. 2	4.75-5.00	5.00	5.00	4.00	5.50-5.75
7	6.50	6.50	6.00-6.50	5.00-5.50	6.00-6.75
9	7.00	7,00	6.50	5.50	Too few to quote

U.S. WEEKL¥ CELERY SHIPMENTS IN STATES WHERE REPORTED BY TRANSPORTATION SECTION-MARKET NEWS SERVICE, WASHINGTON, D.C. FOR 1975. CARLOT EQUIVALENTS (600-16® CRATES PER CAR.)

WEEKS ENDING	(MOVEMENT SHOWN F	OR NEW YORK ACTIVE SHIPP CALIFORNIA	ING PERIOD) MICHIGAN	TOTAL
July 19	4	324	116	444
26	32	376	110	518
Aug. 2	45	409	90	544
9	54	374	119	547
16	49	361	121	531
23	44	332	94	470
30	46	379	80	505
Sept. 6	60	433	102	595
13	58	423	86	567
20	51	. 390	50	491
27	43	411	44	498
Oct. 4	61	441	26	528
11	54	469	17	540
18	6	567	8	581
TOTAL	607	5689	1063	7359

SOURCE: Transportation Section, Washington, D.C.

1975 WEEKLY PRICE RANGE OF NEW YORK CELERY SALES AT WHOLESALE TERMINAL MARKETS. ALL QUOTATIONS ARE FOR WIREBOUND CRATES UNLESS OTHERWISE STATED.

Week Ending	2 doz.	<u>B A L T</u> . 2½ doz.	<u>I M O R E</u> 3 doz.	4 doz.	
Aug. 23 30	5.00-5.50 5.50	5,00 – 5,50 5,50	5.00 - 5.50 5.00	- 5.00	
Sept. 6	-	7.00	7.00	6.00	
13 20	-	6.00-6.50	6.00 - 6.50	-	
			<u> I O N</u>		
Week Ending	2 doz.	2 1 dom.	3 doz.	4 doz.	6 doz.
July 26	4.00-4.50	4.75	5.00	4.00	
Aug. 2 9 16 23 30	4.25-4.50 4.00 4.00 5.00-5.50	4.00 4.00 4.00 5.00	4.00-4.50 3.75 3.00-3.50 3.50-4.00 3.50-4.00	4.00-4.50 3.25-3.50 2.75-3.00 2.75 2.75	4.00-4.50 3.25 2.75-3.00 2.50-3.00 2.00-2.50
Sept.6 13 20 27	6.50-7.00 6.50 5.50-6.25	6.00-6.50 6.00-7.00 5.00-6.50 5.50	4.50-5.50 5.50-6.00 5.00-6.00 5.00-5.50	2.75-3.50 3.00-3.75 3.00-3.50 3.00-3.50	2.50-3.00 2.50-3.00 2.75-3.00 3.00
Oct. 4 11	4.75-5.00	- 6.40-8.00	4.75 - 5.50 5.00 - 7.25	3.50 - 4.25 4.75	3.50-4.25 4.00-5.00
		<u>NEW YORK</u>	CIIY		
Week Ending	2 doz.	2½ doz.	3 doz.	4 doz.	
July 26	6.00	6.00-6.50	5.00-5.50	4.00-4.50	
Aug. 2 9 16 23 30	4.50 4.00-4.50 -	4.00-5.50 4.00-4.50 4.50-5.00 4.75-5.00 6.50	4.00-5.00 3.00-4.00 3.50-4.00 4.50-4.75 6.00	3.00-4.00 3.75 3.50-4.00	
Sept. 6 13 20 27	7.00 6.00-7.00 5.00-5.50	6.00-6.50 7.00 6.00-7.00 5.00-6.00	5.50-6.00 6.00 5.00 4.00-5.50	- 4.00	
Oct. 4 11	5.50 - 6.00 6.00	5.50-6.00 6.00-8.00	5.00 - 5.50 -	- 6.00-7.00	

1975 WEEKLY PRICE RANGE OF NEW YORK CELERY SALES AT WHOLESALE TERMINAL MARKETS (continued).

	en e	PHILA	DELPHIA	e e e e e e e e e e e e e e e e e e e	
Week Ending	2 doz.	2½ doz.	3 doz.	4 doz.	6 doz.
July 26	4	5.50-6.00	4.50-5.00	4.50-5.00	
Aug. 2	4.50 -5.00	5.50-6.00	4.50	4.50	4.50
9	•	5.00	3.75-4.00	3.75-4.00	•
16	4.00 -4.50	4.00-4.50	3.00-4.50	3.00	
23	•				
30	•	4.50-5.50	4.00-5.00	4.50	• 1
Sept. 6		•	-		-
13	6.50	6.50-7.50	5.50-6.50	5.00	•
20	5.00	5.00-6.00	5.00	4.50	4.50
27	•	5.00-5.50	4.00-4.50	-	-
Oct. 4	5.25 -5.50	5 .25-5.5 0	4.25-5.00	4.00	4.00
11	•	7.50-8.00	6.50-7.00	6.00-6.50	•

U.S. WEEKLY CELERY UNLOADS - 41 CITIES RAIL, BOAT AND TRUCK COMBINED IN CARLOT EQUIVALENTS BY STATE OF ORIGIN DURING NEW YORK ACTIVE SHIPPING SEASON.

Week						
Ending	New York	Calif。	<u>Michigan</u>	Ohio	Others	Total
July 25	17	278	49	21		369
Aug. 1	12	235	56	15	3	321
8	12	265	74	17	3	386
15	23	242	82	16	2	365
22	28	231	78	13	•	350
29	33	250	70	13	2	368
Sept. 5	37	225	56	16	3	337
12	40	26 9	66	10	5	390
19	32	277	57	7	7	380
26	28	259	45	6	11	349
Oct. 3	21	243	36	6	13	319
10	33	309	33	-	16	391
17	19	288	16	-	22	345
24	16	319	10	-	16	361
31	9	2 99	6		20	334
TOTALS	375	3989	734	140	127	5365

The "41 Markets" include Atlanta, Baltimore, Birmingham, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, Fort Worth, Houston, Indianapolis, Kansas City, Louisville, Memphis, Miami, Milwaukee, Minneapolis, Nashville, New Orleans, New York, Philadelphia, Pittsburgh, Providence, St. Louis, St. Paulland Washington, Albany, Columbia, Los Angeles, Newark, Oakland, Oklahoma City, Portland, Salt Lake City, San Antonio, San Francisco, Seattle and Tacoma.

SOURCE: Weekly Summary Shipments and Unloads - Transportation Section - Market News Branch-A.M.S. - U.S.D.A.

CELERY FOR FRESH MARKET AND PROCESSING: ACREAGE AND YIELD PER ACRE, 1973-75

SEASON AND	P	LANTED ACE	REAGE	<u>H</u>	ARVESTED AC	REAGE	YIEL	PER A	CRE
STATE	1973	1974	1975		1974		1973		
SUMMER:		ACRES			ACRES		HUND	RED WEI	GHT
California									
(Other)	3,600	4,000	3,300	3,500	3,900	3,200	560	560	585
Michigan	2,000	2,100	2,200	1,900	2,000	1,900	455	450	430
NEW YORK	1,000	720	680	950	650	660	325	460	305
Ohio	300	260	250	240	240	240	390	425	420
TOTAL SUMMER	6,900	7,080	6,430	6,590	6,790	6,000	490	513	499
FALL:									
California									
(So. Coast)	1,600	1,800	1,700	1,600	1,800	1,700	600	600	5 95
California									
(Other)	5,600	4,100	4,200	5,400		4,200	565	605	580
Florida	2,100	2,000	1,700	1,900		1,600	355	375	375
Michigan	400	400	200	400	400	200	440	435	440
NEW YORK	300	190	150	250	170	150	330	470	400
Washington	240	230	240	240	-	240	500	440	450 530
TOTAL FALL	10,240	8,720	8,190	9,790	8,600	8,090	517	538	532
U.S. TOTAL	35,340	35,000	33,470	33,480	32,690	31,840	501	504	504
	CELERY FOR	R FRESH MA	ARKET AND	PROCESSING:	PRODUCTION	AND VALUE	., 1973 - 75		
STATE		PRODUCT]				· VA	NLUE		
AND					PER CWT.			TOTAL	
SEASON	1973	1974_	1975_	: 1973	1974	1975	1973		1 <u>9</u> 75
SUMMER:		1,000 0	<u>II</u>		DOLLARS				OLLARS
California									
	1,960	2,184	1,872	7.02	5.97	6.00	13,765	13.036	12,355
Michigan	865	900	817	8,23	7.13	7 . 97		-	6,514
NEW YORK	309	299	201	8.72	7.20		•	-	1,592
Ohio	94	102	101	10.40	8.09		978	-	
TOTAL SUMMER	3,228	3,485		7.61	6.44	7.13	24,557		21,334
FALL:									
California									
(So _o Coast)	960	1,080	1,012	4.32	5.10	10.00	4,151	5,508	10,120
California	,	2,000	-,0	,2		10,00	,,_,_	,,,,,,,	,
(Other)	3,051	2,481	2,436	4.30	5.59	9.77	13,129	13,868	23,807
Florida	675	713	600	4.72	5.70	8.89	•	•	5,334
Michigan	176	174	88	6.17	6.37	6.66		1,109	
NEW YORK			/0		6.78	9.90	398		
	83	80	60	4.80	0.10	7670			
Washington	120	101	108	4.35	6.67	9.21	522	674	995
							522	674	

 $[\]underline{1}$ / Does not include the following quantities not harvested or not marketed because of economic conditions, 1973, Summer, 56,000 cwt.

SOURCE: Crop Reporting Board, SRS, U.S.D.A. - Vegetables - Fresh Market 1975 Annual Summary.

SWEET CORN

1975 CROP

PLANTED ACREAGE: The total sweet corn acreage planted in New York State for 1975 was 16,300 acres, compared with 16,000 acres planted in 1974 and 16,100 acres planted in 1973.

PRODUCTION; New York harvested sweet corn acreage was put at about 16,100 acres in 1975, compared with a similar figure of 16,000 acres in 1974. The yield per acre for 1975 was 65 cwt. substantially less than the yield of 78 cwt. per acre in 1974.

GROWING CONDITIONS: Wet fields were a frequent problem during the 1975 growing season and harvesting was often delayed while growers waited for dields to dry. Planting and early crop development were normal until July. Heavy showers in mid July curtailed early harvesting. Hot humid weather was the rule for September but heavy rains slowed harvest and finally brought a close to the season.

HARVEST: Light harvesting began in the third week of July and the peak harvest occured in mid August. Harvesting ended in late September after the heavy rains and cooler weather arrived. Harvesting was done by manual labor and mechanical harvesters. Flea beetles were a problem in some growing areas.

MARKETING: The quality of sweet corn offerings was generally good in 1975. Most corn was precooled and iced before shipment. The first reports covering F.O.B. prices for corn from the Hudson Valley growing area were released on July 21. Yellow corn was available during late July for \$2.50 per sack or crate of 42 to 5 dozen ears. In early August the price rose slightly to \$2.50-3.00 and remained there until late in

the month. The last week in August the price began to climb again and by mid September the market peaked at \$4.50-5.00. The season drew to a close in late September at \$4.00-4.50..White corn wad available from the last week in July to mid August at generally \$3.50-4.00 per crate or sack. The final Sweet Corn market report for 1975 was released on September 30th.

<u>PACKAGE</u>: Sweet corn was packed in wire bound crates and paper or mesh sacks of approximately $4\frac{1}{2}$ to 5 dozen ears. Containers were usually iced.

TRANSPORTATION: All shipments were made by truck. Most loads ranged from 650-700 packages per load.

41 CITIES UNLOADS: The principle markets for New York sweet corn were Albany, Boston, New York City and Philadelphia.

1975 EASTERN NEW YORK SWEET CORN TRUCK SHIPMENTS IN CARLOT EQUIVALENTS - CARLOT - 725 CRATES

DAIE	NUMBER OF CARLOTS	WEEKLY Total	DATE	NUMBER OF Carlots	WEEKLY Total
July 18	5		Sept. 1	19	
19	8	13	2	21	
20	10		3	13	
21	12		4	16	
22	20		5	16	
23	22		6	4	99
24	21		7	15	
25	14		8	13	
26	12	111	9	n	
27	16		10	12	
28	14		11	9	
29	19		12	5	
30	19		13	í	66
31	18		14	10	
-			15	11	
Aug. 1	17		16	11	
2	3	106	17	11	
3	17		18	6	
4	25		19	4	
	21		20	3	56
5 6	19		21	8	,
7	ii		22	8	
8	14		23	4	
9	4	111	24	4	
10	30	• • • • • • • • • • • • • • • • • • • •	25	i	
11	16		26	ī	
12	17		27	0	26
13	17		28	10	
14	15		29	4	
115	16		2)	•	
16	5	116	Oct. 4		14
17	23	• • • • • • • • • • • • • • • • • • • •	001. 7	• • • • • • • •	17
18	17				
19	19		1075 FTN	AL TOTAL 934 CARL	ידר
20	25		17// 111	THE TOTAL 754 GARLI	710
21	25 20				
22	13				
23	1) 5	122			
24	5	• • • • • • • • • • • • • • • • • • • •			
25	15				
25 26	17				
27	15				
27 28	14				
2 9	6				
30		94			
<i>,</i> ••	10	• • • • JT			

HUDSON VALLEY NEW YORK F.O.B. CORN PRICES-1975 SEASON Wirebound Crates or Paper Sacks approximately 42-5 dozen.

DATE	YELLOW	NHITE	
July 22	2.50		
23	2.50		
29	2.50		
31	2.50	3.50	
Aug. 5	2.50-3.00	3.50-4.00	
7	2.50-3.00	3.50-4.00	*
12	2.50-3.00	3.50-4.00	
14	2.50-3.00	Too few to quote	
19	2.50-3.00	•	
21	2.50-3.00		
26	3 . 50 - 3.75		
28	3.50		
Sept. 3	4.00		
5	4.00-4.50		
9	4.50		
11	4.50		
16	4.50-5.00		
18	4.50-5.00		
23	4.00-4.50		
25	Sales too few to quote		

1975 WEEKLY PRICE RANGE FOR SALES OF NEW YORK SWEET CORN AT IMPORTANT WHOLESALE TERMINAL MARKETS

WEEK	BOSTON	WIREBOUND (NEW YO		PHILADELPHIA	ATL	
ENDING	YELLOW	YELLOW	WHITE	YELLOW	YELLOW	WHOTE
July 25	2.50-3.00	2.25-3.00	•	-	•	. •
Aug. 1	4.00	2.50-3.00	•	-	•	-
8	4.00	2.25-3.50		•	3335-4.00	•
15	4.00	2.50-3.50	•		3.75-4.00	•
22	4.00	2.50-3.25	•	3.00-3.50	3.65-4.00	
29	3.00-4.00	3.50-5.00	-	-	3.75-4.25 4	-5.25
Sept. 5	4.00-5.00	4.00-5.00	-	-		•
12		4.50-5.00	•	5.00-5.25	-	•
19	•	4.50-5.50	4.00 -4.50	•	-	-
26	4.00-4.50	4.50-6.00	4.00-4.50	4.00-4.50	-	-

U. S. WEEKLY SWEET CORN UNLOADS - 41 CITIES - RAIL, BOAT, AND TRUCK COMBINED IN CARLOT EQUIVALENTS DURING HUDSON VALLEY, NEW YORK ACTIVE SHIPPING SEASON - 1975 CROP. CARLOT - 725 CRATES

WEEK										
ENDING	NY .	CA	DE	FL	GA	IL	NJ_	OH	OTHERS*	TOTAL
July 11	4	83	10	121	21	29	52	42	233	595
18	23	82	18	20	27	24	100	51	192	537
25	92	95	19	7	17	32	118	63	256	699
Aug. 1	80	123	18	1	18	39	83	85	236	683
8	124	90	22	-	13	39	59	60	2 19	626
15	75	64	17	-	9	31	54	47	234	531
22	92	75	6	3	9	26	36	48	174	469
29	90	82	3	5	4	29	21	43	199	476
Sept. 5	70	60	-	1	1	19	18	33	165	367
12	74	66	2	1	2	15	11	19	147	337
19	61	55	3	1	1	14	7	13	116	271
26	57	57	-	11	•	8	5	12	77	227
Oct. 3	61	45	1	50	•	11	•	5	39	212
10	30	34	-	103	•	3	-	3	28	201
17	22	23	-	129	-	-	•	1	25	200
24	10	35	-	154	1	•	-	-	16	216
31	3	43		104	-	•	-		8	158
TOTAL	968	1112	119	711	123	319	564	525	2364	6805

*OTHERS includes Alabama, Connecticut, Colorado, Kansas, Maryland, Massachusetts, Michigan, Minnesota, Tennessee, Virginia, Washington, and West Virginia, Missouri, North Carolina, Pennsylvania, South Carolina.

The "41 Markets" include Atlanta, Baltimore, Birmingham, Boston, Buffalo, Chicago, Cinginnati, Cleveland, Dallas, Denver, Detroit, Fort Worth, Houston, Indianapolis, Kansas City, Louisville, Memphis, Miami, Milwaukee, Minneapelis, Nashville, New Orleans, New York, Philadelphia, Pittsburgh, Providence, St.Louis, St. Paul, Washington, Albany, Columbia, Los Angeles, Newark, Oakland, Oklahoma City, Portland, Salt Lake City, San Antonio, San Francisco, Seattle and Tacoma.

SOURCE: Weekly Summary Shipments and Unloads - Transportation Section - Market News Branch - AMS-USDA

NEW YORK SWEET CORN FOR FRESH MARKET: ACRES, YIELD, PRODUCTION, PRICE AND VALUE, 1971-75

YEAR	PLANTED ACREAGE	HARVESTED ACREAGE	YIELD PER ACRE	PRODUCTION	PRICE PER CWT	VALUE
	ACR	ES	CWT	1,000 CWT	DOLLARS	1,000 DOL.
1971	17,500	16,500	65	1,073	4.29	4,603
1972	16,200	14,500	65	943	6.14	5,790
1973	16,100	15,200	71	1,080	5.97	6,447
1974	16,000	15,000	78	1,165	6.65	7,746
1975	16,300	16,100	65	1,041	7.43	7,735
	•					

SOURCE: New York Agricultural Statistics 1975 - New York Crop Reporting Service, Albany, New York

LEIIUCE

1975 CROP

PLANTED ACREAGE; The total lettuce acreage planted in New York State for 1975 was 4500 acres. The 1974 planted acreage was 4000 acres.

PRODUCTION: More Yerk harvested acreage for 1975 was put at 3200 acres, some 1300 acres less than the planted acreage for 1974 but the same as the harvested acreage for 1974. The yield per acre in 1975 was 192 cwt, compared with a similar figure of 193 cwt per acre in 1974.

PACKAGING: Iceberg lettuce was packed in cartons of 24 heads and vacuum coeled as required by Article 13-C of the New York State Agriculture and Markets Law. Romaine lettuce was packed in 1 1/9 bushel crates and cartons containing 14-18 heads each. The Beston type lettuce was packed in Eastern Boston crates er 1 1/9 bushel crates containing 24 heads.

TRANSPORTATION: All shipments were made by truck Truck shipments were converted to carlot equivalents by using the factors of 825 cartons percarlot for iceberg and 850 packages per carlot for Boston and Romaine lettuce.

41 CITIES UNLOADS: New York grown lettuce was unloaded and sold mostly in the Mortheastern markets. Major receiving points were Boston, New York City, Chiladelphia, Pittsburgh, and Washington, D.C.

EASTERN NEW YORK - ORANGE COUNTY

GROWING CONDITIONS: Wet fields and humid weather were factors during the 1975 growing season. Planting and early crop development were normal until July. Durang mid July severe thunderstorms dumped heavy rains on the Orange County Muck area. Some flooding of lettuce fields was reported. Hot, humid weather from then until August resulted in lettuce of poor quality and condition in many areas.

(EASTERN NEW YORK - CONTINUED)

HARVEST: Light cutting of Boston and Romaine type lettuce began in mid June. The harvest of Iceberg type got under way about one week later and continued into early August. The peak harvest period was during the last week of June through the first week of July. During mid-late July harvest was curtailed due to rain and muddy fields. Some fields were disced under due to the poer quality and condition, accounting for the marked decrease in acreage harvested.

MARKETING: The quality of lettuce was good during the early part of the 1975 marketing season but became quite variable as the season progressed. Frequent rains and humid weather resculted in dirty lettuce and reports of varying amounts of decay in the fields. The first market report covering F.O.B. Prices for Orange County lettuce was released on June 24. Besten lettuce brought \$1.75-2.00 per crate early in the season but steadily rose to a season's high of \$4.00 by mid July. Offerings then became light and of varying quality, selling for \$3.25-3.50 when available. Romaine sold at \$1.50-2.00 per crate or carton from mid June until early July. It then began to climb until it reached \$2.00-2.50 in mid July. Light offerings of Romaine from then until the end of the season resulted in the season's high of \$2.50-3.25 the first week of August. Iceberg lettuce began the season at \$3.25 per carton of 24 heads. The first two weeks of July brought lower prices due to the increased volume of trading. The heavy rains in mid July decreased supplies and caused higher prices of \$3.25-3.75. From then until the first week of August the price slowly dropped due to the varying quality and condition until it reached the seasons low of \$2.75 per carton. The last market report for Orange County lettuce was released en August 11th.

WESTERN NEW YORK-OSWEGO & ELBA

GROWING CONDITIONS: Early season growing conditions were favorable. The weather turned het during the latter part of June and led into a prolonged hot, dry spell that persisted through the first three weeks of July. Record breaking high temperatures were registered during that period. Heavy showers broke the dry spell on July 19, 20 and 21 with Oswego taking 2-3 inches of rain and Elba about l inch. Another dry spell settled in but was accompanied by normal temperatures. The second dry spell was relieved with heavy showers on August 24 and 25. September temperatures were below normal and scattered frosts started during the third week of the month.

HARVEST: First Iceberg cuttings were made in June and increased rapidly geing into July. Heaviest cuttings were made during the last two weeks of August. After that, frequent shower activity interrupted harvest and below average temperatures retarded development and delayed maturity. Except for weather problems that affected mature fields and caused some passing, quality was excellent.

MARKETING: While shipments totaled 1106 trucklots this season compared with 946 during the previous season, selling was hampered by a light supply situation that became especially acute during the last half of August and the entire month of September. As the cool temperatures delayed the rate of maturity, shipments declined and remained well under 100 loads per week from the middle of August until the close of the deal late in September.

WEEKLY NEW YORK LETTUCE TRUCK SHIPMENTS - 1975 SEASON, SHOWN IN CARLOT EQUIVALENTS ONE CARLOT - 825 CARTONS OF ICEBERG OR 830 CARTONS OF BOSTON OR ROMAINE TYPE.

NEEK ENDING	EASTERN NEW YORK	WESTERN NEW YORK	COMBINED
June 21	17	• .	17
28	124	51	175
July 5	124	8 9	203
12	102	92	194
19	69	114	183
26	42	121	163
lug. 2	19	114	133
9	19	129	148
16	4	65	69
23	•	90	90
30	•	71	71
Sept. 6	•	95	95
13	•	53	53
20	•	23	23
27	•	9	9
975 TOTAL	520	1106	1626
1974 TOTAL	614	946	1560

U.S. WEEKLY LETTUCE SHIPMENTS IN STATES WHERE REPORTED BY TRANSPORTATION SECTION - MARKET NEWS SERVICE, WASHINGTON, D.C. FOR 1975 NEW YORK ACTIVE SHIPPING PERIOD, IN CARLOT EQUIVALENTS (AZ, CA, - 1000 CTNS, ALL OTHERS 825 CTNS).

WEEK ENDING	NEW YORK	CALIFORNIA	COLORADO	MICHIGAN I	EW JERSEY	OTHERS	TOTAL
June 21	17	2332	-	œ	143	11	2503
28	175	2159	-	•	62	14	2410
July 5	203	1613	•	9	-	4	1829
12	194	2087	-	16	-	-	2297
19	183	1743	14	9	•	8	1957
26	163	1745	124	20 ~		16	2068
Aug. 2	133	1384	190	12	6	15	1734
9	148	1752	350	40	cas-	co-	2290
16	69	1619	305	24		-	2017
23	90	1919	266	11	•	œ	2286
30	71	1687	298	12	•		2068
Sept. 6	95	1948	225	8	•	•	2276
13	53	1920	126		€0	Ca	2099
20	23	2009	52	35	•	-	2084
27	9	2245	60	•	5	12	2271
TOTAL	1626	28162	1950	161	210	80	32189
		മായമായായോ അവരായായാ	അവായായായായായാ	മയായാണായായായായ	നത്തെ അവാധാനം അവ	ano ano em am an	630 em em 639

SOURCE: Transportation Section, Washington, D.C.

NEW YORK F.O.B. LETTUCE PRICES - 1975 SEASON

	<u>EASTER</u> BIG BOSTON	N NEW YORK		<u>Western New York</u>
WEEK Ending	EASTERN BOSTON CRTS OR 1 1/9 BU CRTS	ROMAINE 1 1/9 BU CRIS & CINS	ICEBERG CTNS 24°S	ICEBERG 24°S
June 27	1.75-2.25	1.50-2.00	3.25	•
July 4 11 18 25	2.75-3.00 3.00-4.00 4.00 Too few to quote	1.50-2.00 1.50-2.00 2.00-2.50 2.00	2.75-3.00 3.25-3.75 3.50 3.00-3.50	3.50 -4.25 2.75-3.85
Aug. 1 8 15 22 29	3.25-3.50 3.50 -	3.00 2.50-3.25	2.75 Too few to quote	2.75-3.00 3.25-4.35 3.25-4.00 3.50 3.50-4.35
Sept 5 12 19	. 	00 60 UID		5.50-6.50 4.00-6.00 3.00-4.00

1975 WEEKLY PRICE RANGE OF NEW YORK LETTUCE SALES AT WHOLESALE TERMINAL MARKETS

Week Ending	ROMAINE 1 1/2 Bushel C	.	<u>B O S I O N</u> <u>ROMAINE</u> 1 1/9 Bushel		ICEBERG Filmwraaped 24	
Aug. 1	<u>1 1/2 Dusile1</u> 4.50	<u> </u>	3.00-3.50	- Luis	LITHILING C.	
8 8	4.JU).UU=).70		4.00-4.50	;
15	•		•		-	
22	6.50-7.00		4.25-4.50		-	
29	-		5.00-6.00		-	
Sept. 5	5.50-6.00		4.25-4.50	-=		
WEEK	ICEBERG CTNS		YORK CITY	L 1/9 BU CTNS	DOMATHE 1	1/9 BU CTNS
Ending		EST.NY	EAST NY	WEST NY	EAST_NY	WEST N.Y.
June 27	2.75-3.00	-,,-	3.00-3.50		2.00-2.50	
July 4		50-3/00	-		1,50-2,50	_
11		50 - 3.00		-	2.00-2.50	-
18	-	-	4.50-5.00	1.50-2.00	2.00-2.50	-
25	•	•	•	•	2.00-2.50	2.00-2.50
Aug. 1	5.00 4.	50-5.00	4.00-4.50	3.50-4.00	_	2.50-3.50
8		75 - 4.00		3.50-4.00	2.50-3.00	
15	-		3.50-4.00	4.00	3.00-3.50	(Ctns 24s)
22	-	•	•	-	•	5.00-6.00
29	-	-	•	•	-	6.50-7.00
Sept 5	-	-	•	-	-	4.00-5.00
12	-	•	•	•	-	3.50-4.50
19	-	-			-	4.50
Week " "		<u> P</u>	HILADELPHIA			
Ending	ICEBERG CTNS 24S		ROMAINE 1 Bushel Crts		BIG BOS 1 1 / 9 Bush el	•
July 4	3.50-3.75		•		•	
11	-		•		-	
18	3.50-4.50		2.50 -3.0		5.0	00
25	3.50-4.00		2.50 -3.0	0	-	
Aug. 1	2.50-3.00		2.50-4.00		-	
8	4.50-5.00		3.00-3.50		•	
15	-		3.00-3.50		•	
22	-			3.50-4.00		10
29	•		4.50-5.00		4.0	
Sept. 5	•		3.50-5.00		3.5	50
12	2 50 4 20		3.50-4.50		-	
19	3.50-4.00		4.00-4.50		•	

1975 WEEKLY PRICE RANGE OF NEW YORK LETTUCE SALES AT WHOLESALE TERMINAL MARKETS (Contd)

	PI	IISBURGH	
WEEK	ICEBERG		
ENDING	CARTONS_24S		
July 4	2.75		
11	•		
18	4.50-4.75		
25	4.50		
Aug. 1	3.50-4.00		
8	4.35-5.50		4
15	4.50-5.00		
22	4.65-5.00		
29	•		
Sept 5	6.50-7.50		
12	4.50-7.00		
19	4.00-4.50		
	<u>н а а и</u>	INGION	
WEEK	ICEBERG	BIG BOSTON	ROMAINE
ENDING	CARTONS 248	EASTERN CRATES	1 1/9 BU CRT, & CTMS
Aug. 1		4.50-5.00	•
8	3.00-4.00	3.50-4.50	•
15	4.00-4.50	5.00	•
22	4.50	•	•
Sept 5	•	•	3.00 S.00 ·
12	•	•	9.50-3.75

U.S. WEEKLY LETTUCE UNLOADS - 41 CITIES - RAIL, BOAT AND TRUCK COMBINED IN CARLOT EQUIVALENTS BY STATE OF ORIGIN DURING NEW YORK ACTIVE SHIPPING SEASON.

WEEK ENDING	NEW YORK	CALIF.	COCDRADO	MICHIGAN	NEW JERSEY	OHIO	OTHERS	TOTAL
June 6	2	1428			68	22	65	1585
13	9	1387	-	1	105	23	83	1608
20	21	1269	8	1	99	27	103	1528
27	47	1272	9	5	64	24	68	1489
July 4	74	1048	5	11	32	22	68	1260
11	127	1297	4	5	31	31	62	1557
18	112	1145	7	6	19	30	62	1381
25	72	1284	18	10	16	28	57	1485
Aug. 1	64	1113	39	13	22	28	55	1334
8	93	1070	101	31	14	31	96	1436
15	35	1067	1 24	26	13	33	82	1380
22	47	1037	122	12	9	32	56	1315
29	34	1177	103	13	10	30	59	1426
Sept 5	42	958	102	10	8	25	54	1199
12	44	1146	120	2	8	20	53	1393
19	27	1174	74	3 3	13	19	37	1347
26	15	1276	22	3	15	20	49	1400
, .Dct. 3	5	1190	7	2	41	22	61	1328
10	8	1233	7	2	62	23	125	1460
17	6	992	3	4	25	24	183	1237
24	1	1095	6	5	39	28	231	1405
31	1	912	11	4	47	25	274	1273
TOTAL	886	25570	892	169	760	567	1983	30827

The "41 Markets" include Atlanta, Baltimere, Birmingham, Besten, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, Fert Werth, Heusten, Indianapelis, Kansas City, Leuisville, Memphis, Miami, Milwaukee, Minneapelis, Nashville, New Orleans, New York, Philadelphia, Pittsburgh, Previdence, St. Leuis, St. Paul, Washington, Albany, Columbia, Los Angeles, Newark, Oakland, Oklahoma City, Portland, Salt Lake City, San Antonio, San Francisco, Seattle and Tacoma.

SOURCE: Weekly SummaryyShipments and Unloads - Transportation Section - Market News Branch - AMS - USDA

QUARTER AND	PL	ANTED ACE	REAGE	HAI	RVESTED A	CREAGE	YIELU	PER ACR	<u> </u>
STATE	1973	1974	1975_	1973					_1975
SPRING:		ACRES			ACRES		HUN	DRED WEI	GHT
Ariz-Yuma	2,900		4,600	2,900		4,600	210		215
Ariz-Other	9,500	6,600	6.500	9,500		6,500	150	240	260
California	36,900	36,400	44,000	36,900		44,000		275	250
Florida	221 DO O		2,500	1,600		2,100	185	160	165
New Jersey	1,700		1,800	1,700		1,700	175	160	150
New Mexico	1,400	1,400	1,400	1,200		1,200	245	195	135
N NEW YORK	400	300	300	400		300	200	215	215
TOTAL SPRING	54,900	-	61,100	54,200	_	60,400	232	259	240
SUMMER:	,,,,,	.,,000	02,200	,,, <u></u>	,	,	-,-		
California	39,200	38,000	40,800	34,700	38,000	40,500	280	280	275
Colorado		4,800	4,600	4,700	•	4,300	250	235	225
Connecticut	250	260	260	250		210	125	130	145
Massachusetts	350	400	400	350		350		135	160
Michigan	1,500	1,500	1,600	1,400		1,300		175	150
New Jersey	700	700	800	500		500	155	185	190
NEW YORK	3,600	3,700	4,200	3,200	2,900	2,900	200	197	190
Ohio	1,100	1,000	900	1,000		700	130	140	130
O re gon	600	550	600	600		600	180	185	190
Tex-High Plains	400			200			125		
Washington	1,400	1,400	1,300	1,300	1,300	1,200	155	165	170
Wisconsin		1,200	1,400	1,100		900	250	200	120
TOTAL SUMMER	55,400	53,510	56,860	49,300	51,770	53,460	258	258	253
QUARTER AND		PRODUCTION		: PRODUCTION A	PER CWT	. 19 <i>13</i> =12		TAL VALUE	
STATE				1 <u>973</u>		1075	-	1974	1975
	' 2'2 . 1	.000 CWT	±7		DOLLARS		<i></i>	000 DOLLA	
SPRING:	-	,000 011		4-	DOCLANO				
Ariz-Yuma	609		989	10.60			6,455		7,418
Ariz-Other		1,584		12.20			17,385		
California		10,010	•	12.20	8.01			80,180	
Florida	296	304	347	10.20	8.62		3,019		3,036
New Jersey	298	272	255	14.50	10.10	7.10	4,321		1,811
New Mexico	294	254	162	15.70	9.33		8 4,616		936
NEW YORK	80	65	65	12.90			1,032		514
TOTAL SPRING	12,590	12,489	14,508	12.20	8.10	5.95	153,875	101,128	80,342
SUMMER:	0.716	10 (40	11 120	4 00	<i>(</i> 11	(22	(0:10)	(E 010	70 202
California 1/	9,716		11,138	6.22	6.11		60,434	-	70,392
Colerado Composticut	1,175	1,034		7.06	6.00		8,296	6,204	
Connecticut Massachusetts	31 51	33 50	30 56	18.30 15.30	10.40 10.80	10.30		343 540	309 588
Michigan	273	263		7.68	8.60	10.50	2,097	2,262	1,884
New Jersey	78	111	95	6.31	6.87			763	692
NEW YORK	640	570	551	9.82	8.94			5 , 096	4,684
Ohio	130	112	91	21.90			2,847		-
Oregon	108	102	114	11.10	11.10		1,199	1,132	1,357
-	25	102	117	4.45	11010	A10/U	111	-9-76	-9//1
lex nion riains	,,								
Tex High Plains Washington		2 15	204		4:46	6.06		959	1.236
Washington Wisconsin	202 275	215 220	204 108	6.71 6.70	4.46 7.80		1,355	959 1,716	1,236 1,078

TOTAL SUMMER 12,704 13.350 13.550 6.70 6.49 6.60 86,306 86,646 90,585 1/ Does not include the following quantities not harvested or marketed because of economic conditions, Calif. Summer 1973, 1,316,000 cwt.

SOURCE: Crep Reporting Board SRS-USDA. Vegetables Fresh Market 1975 Annual Summary